

SFY25 -Tobacco Funds - Community Awareness - By Strategy



Strategy	Allotment	Awarded	Unawarded	Expended	Unexpended
Community Engagement	\$ 1,898,920	\$ 1,898,920	-	\$ 204,181	\$ 1,694,739
Educational Promotion and Brand Awareness	\$ 541,676	\$ 541,676	-	\$ 29,164	\$ 512,512
Media	\$ 752,065	\$ 752,065	-		\$ 752,065
Parent Information and Resources	\$ 650,000	\$ 650,000	-	\$ 17,287	\$ 632,713
Grand Total:	\$ 3,842,661	\$ 3,842,661	-	\$ 250,632	\$ 3,592,029

