



FIRST THINGS FIRST

Ready for School. Set for Life.

Arizona Early Childhood Development & Health Board

North Phoenix Regional Partnership Council

REGULAR MEETING MINUTES

1. Call to Order

The Regular Meeting of the First Things First (FTF) – North Phoenix Regional Partnership Council was held Tuesday, **May 14, 2013**, at 4:30 p.m., located at Washington Elementary School District Board Room, 4650 West Sweetwater Avenue, Glendale, Arizona 85304

Members Present

Chair Cindy Hallman
Vice Chair Connie Robinson
Lyn Bailey, Ph.D.
Gwen Parker
Carol Proch
Willette Watts
Bradley Smith
Cori More, Ph.D.
Barb Nicol

Members NOT Present

Billy Thrall

FTF Staff Present

Karen Yearwood, Regional Director
Jennifer Johnson, Sr. Regional Director
Alexandra Galico, Fiscal Specialist
Rosemary Galindo, Administrative Assistant

2. Consent Agenda

Chair Hallman called for a motion to approve the Regular Meeting Minutes for **March 12, 2013**. Vice Chair Robinson moved to approve the meeting minutes. Member Nicol seconded. Motion carried.

3. Call to the Public

Chair Hallman made a call to the public. Leah Eckley with Southwest Human Development, Smart Support, introduced the new Supervisor Janet Fraatz for North Phoenix Region. She shared they will be presenting on their program activity at a future Council meeting.

4. FY2014 Grant Renewals: Review FTF Staff Recommendations/Approvals

A. STRATEGY: Family, Friends & Neighbors

Motion: Vice Chair Robinson moved to approve the SFY2014 renewal recommendation for **Association for Supportive Child Care – Arizona Kith and Kin Project**, contract number **FTF-MULTI-13-04-07-01**, in the amount of **\$250,000**. Member Watts seconded. Motion carried.

B. STRATEGY: Health Insurance Enrollment

Motion: Member Dr. More moved to approve the SFY2014 renewal recommendation for **Children’s Action Alliance, Kid’s Health Link**, contract number **FTF-RC012-13-0395-01**, in the amount of **\$299,420**. Members Dr. Bailey and Smith seconded. Motion Carried. *Chair Hallman declared conflict of interest, abstained from discussion and voting.*

C. STRATEGY: Family Resource Center

Motion: Member Dr. More moved to approve the SFY2014 renewal recommendation for **Lutheran Social Services of the Southwest, Family SPOT**, contract number [FTF-RC012-12-0342-02-Y2](#), in the amount of **\$293,970**. Member Proch seconded. Motion carried.

Motion: Member Dr. Bailey moved to approve the SFY2014 renewal recommendation for **Paradise Valley Unified School District, Family Resource Center**, contract number [GRA-RC012-12-0468-01-Y2](#), in the amount of **\$145,950**. Member Smith seconded. Motion carried.

Motion: Member Dr. More moved to approve the SFY2014 renewal recommendation for **Deer Valley Unified School District, Family Resource Center**, contract number [IGA-RC012-12-0453-01-Y2](#), in the amount of **\$149,315**. Member Nicol seconded. Motion carried. *Member Proch declared conflict of interest, abstained from discussion and voting.*

D. **STRATEGY: Home Visitation**

Motion: Member Dr. Bailey moved to approve the SFY2014 renewal recommendation for **Child and Family Resources, Incorporated, Building Bright Futures**, contract number [FTF-RC012-13-0382-03](#), in the amount of **\$349,000**. Vice Chair Robinson seconded. Motion carried.

[FTF-RC012-13-0382-05](#) – **Southwest Human Development, Nurse-Family Partnership** - Council expressed concern regarding expended dollars verses units/family served. Council requested further clarification and to reconvene the Council to review clarifications and possibly vote to renew the grant. **TABLED FOR FURTHER DISCUSSION AND POSSIBLE VOTE**

Motion: Vice Chair Robinson moved to reconvene the Council immediately to avoid interruption in service delivery and to further review expenditure clarification from grantee, and to possibly vote on contract number [FTF-RC012-13-0382-05](#). Member Dr. More seconded. Motion carried.

Motion: Member Watts moved to approve the SFY2014 renewal recommendation for **International Rescue Committee, Home Visitation**, contract number [FTF-RC012-13-0382-06](#), in the amount of **\$122,500**. Member Proch seconded. Motion carried.

E. **STRATEGY: Parent Education Community-Based Training**

Motion: Member Dr. More moved to approve the SFY2014 renewal recommendation for **Southwest Human Development, Raising a Reader**, contract number [FTF-RC012-13-0404-03](#), in the amount of **\$139,000**. Member Smith seconded. Motion carried.

F. **STRATEGY: Parent Outreach and Awareness**

Motion: Member Nicol moved to approve the SFY2014 renewal recommendation for the **City of Phoenix, Early Literacy Program**, contract number [GRA-RC012-13-0480-01](#), in the amount of **\$375,000**. Member Proch seconded. Motion carried.

G. **STRATEGY: Reach Out and Read Strategy**

Motion: Vice Chair Robinson moved to approve the SFY2014 renewal recommendation for **American Academy of Pediatrics, Arizona Chapter**, contract number [FTF-MULTI-13-0401-01](#), in the amount of **\$19,000**. Member Dr. More seconded. Motion carried.

H. **STRATEGY: Court Teams**

Motion: Member Parker moved to approve the SFY2014 renewal recommendation for **Prevent Child Abuse Arizona, Arizona Court Teams**, contract number [FTF-MULTI-13-0362-02](#), in the amount of **\$50,000**. Member Dr. Bailey seconded. Motion carried.

5. **FY2014 Government Grant Agreements (Discussion/Possible Approval)**

A. **STRATEGY: Family Resource Center**

Motion: Member Dr. More moved that the Council approve the SFY2014 Grant Agreement with **Washington Elementary School District** for the Family Resource Center Strategy, contract number [GRA-RC012-11-0284-01-Y3](#), in the amount of **\$150,000**, *pending final approval from Chair Hallman and Vice Chair Robinson*. Vice Chair Robinson seconded. Motion carried. *Member Dr. Bailey declared conflict of interest, abstained from discussion and voting.*

6. Director's Report

- A. FTF Summit - Director Yearwood reminded and encouraged the Council to register and attend the Summit slated for Sunday, August 25th through Tuesday, August 27th. She informed the Council they may contact Rosemary to register. A Summit flyer was distributed.
- B. Regional Boundary Taskforce Update – Director Yearwood directed Council to the Regional Boundary Taskforce summary of boundary recommendations document. Chair Hallman further explained how the Taskforce came up with the recommendations. She also encouraged the Council to read the entire document. The Phoenix Regions will be scaled down to 2 regions, North and South. The Taskforce recommendation will be presented to the Board June 10th. The transition will occur in SFY2015. As transition progresses, the Council will be kept fully informed.

7. FY2014 RFGAs: Review Committee Recommendations – (Discussion and Possible Approval)

Chair Hallman reminded the Council and the public that only those non-Council members reasonable necessary to the executive session discussion may attend the executive session and asked all others to leave the room after the motion and vote. She also reminded the Council and staff that matters discussed in executive session must be kept confidential by those attending pursuant to Open Meeting Laws.

Chair Hallman called for a motion to move into Executive Session for the purpose of;

Agenda Item #7.A - STRATEGY: **Community-Based Professional Development** – RFGA# FTF-RC012-14-0443-00

Agenda Item #7.B - STRATEGY: **Parent Education Community-Based Training (Teen Parent)** – RFGA# FTF-RC012-14-0464-00

Agenda Item #7.C - STRATEGY: **Developmental and Sensory Screening** – RFGA# FTF-RC012-14-0455-00

Motion to move into Executive Session: Vice Chair Robinson moved that the Council move into Executive Session at approximate 6:02 p.m. Member Dr. More seconded. Motion carried. *Member Proch declared conflict of interest, abstained from discussion and voting.*

Executive Session Meeting Minutes – CONFIDENTIAL

Member Willette excused herself from the meeting at approximately 6:25 p.m.

Motion to CLOSE Executive Session and reconvene the North Phoenix Regional Partnership Council Regular Meeting: Member Dr. More moved that the Council close Executive Session and reconvene the North Phoenix Regional Partnership Council Regular Meeting at approximate 6:33 p.m. Vice Chair Robinson seconded. Motion carried.

8. Chair/Council Member Updates

Member Dr. More – Dr. More announced her resignation from the North Phoenix Regional Partnership Council effective July, 2013. She will be in attendance via telephone for the meeting in July. All members expressed their sincere gratitude and congratulated her!

Member Dr. Bailey – Dr. Bailey thanked the Council for the opportunity to attend the Deer Valley Family Resource Center site visit on Friday, April 19th.

- 9. **Special Meeting (Telephonic)** Monday, May 20, 2013, 11:00 a.m.
4000 North Central, Suite 1400, Northwest Conference Room
Phoenix, AZ 85012

Next Regular Meeting Tuesday, June 11, 2013, 4:30 p.m.
Washington Elementary School District – Board Room
4650 West Sweetwater
Glendale, AZ 85304

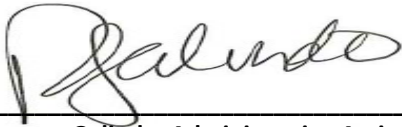
10. Adjournment

Chair Hallman called for a motion to adjourn the meeting. Vice Chair Robinson moved to adjourn the meeting. Member Dr. More seconded. Motion carried. Meeting adjourned at approximately 6:44 p.m.

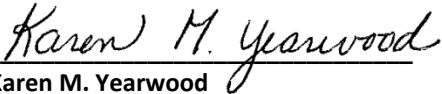
Dated this 29th day of May 2013

ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD

North Phoenix Regional Partnership Council



Rosemary Galindo, Administrative Assistant



**Karen M. Yearwood
Regional Director, North Phoenix**

Cindy Hallman, Chair



FIRST THINGS FIRST

Ready for School. Set for Life.

Arizona Early Childhood Development & Health Board

North Phoenix Regional Partnership Council

SPECIAL MEETING MINUTES

1. Call to Order

The Special Telephonic Meeting of the North Phoenix Regional Partnership Council scheduled for May 20, 2013, at 11:00 a.m. located at First Things First, 4000 North Central Avenue, Suite 1400, Phoenix, Arizona 85012, 14th Floor, Northwest Conference Room.

Chair Hallman called the telephonic meeting to order at approximately 11:03 a.m. and welcomed council members.

Members Present – Teleconference

Chair Cindy Hallman
Lyn Bailey, Ph.D.
Cori More, Ph.D.
Barb Nicol
Carol Proch
Billy Thrall
Willette Watts (excused from meeting at 11:06 a.m.)
Bradley Smith

Members Absent

Vice Chair Connie Robinson
Gwen Parker

FTF Staff

Karen Yearwood, Regional Director
Jennifer Johnson, Sr. Regional Director
Alexandra Galico, Fiscal Specialist
Rosemary Galindo, Administrative Assistant

2. FY2014 Grant Renewal – Review FTF Staff Recommendation/Possible Approval

STRATEGY: Home Visitation

After discussion and clarifications regarding the grantee's expended dollars and units/family served, the Council agreed to renew the grantee's contract. Chair Hallman called for a motion to approve.

Motion: Member Dr. More moved to approve SFY2014 renewal recommendation for **Southwest Human Development, Nurse-Family Partnership**, contract number **FTF-RC012-13-0382-05**, in the amount of **\$507,215**. Member Nicol seconded.
Motion carried.

3. Next Meeting

Tuesday, June 11, 2013, 4:30 p.m., Washington Elementary School District – Board Room
4650 West Sweetwater, Glendale, AZ 85304

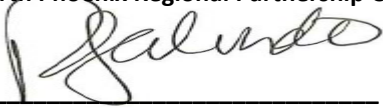
4. Adjournment

Chair Hallman called for a motion to adjourn the meeting. Member Dr. More moved to adjourn the meeting. Member Nicol seconded. Motion carried. Meeting adjourned at approximately 11:13 a.m.

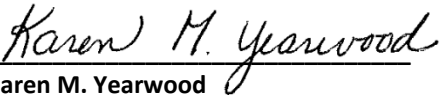
Dated this 29th day of May, 2013

ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD

North Phoenix Regional Partnership Council



Rosemary Galindo
Administrative Assistant



Karen M. Yearwood
Regional Director, North Phoenix

Cindy Hallman
Chair

DRAFT

GOAL AREA: HEALTH

STRATEGY NAME: MENTAL HEALTH CONSULTATION

GOAL:			
<ul style="list-style-type: none"> • FTF will improve access to quality early care and education programs and settings. • FTF will collaborate with existing Arizona early childhood health care systems to improve children’s access to quality health care. 			
STRATEGY SUMMARY	EVIDENCE / RESEARCH	CONSIDERATIONS FOR IMPLEMENTATION AND COST	COST
<p>Early childhood mental health consultation (MHC) builds the capacity of early care and education providers to nurture the social-emotional development of young children, as well as to prevent, identify, and reduce the impact of mental health problems among children from birth to age 6 and their families.¹ MHC requires a collaborative relationship between a professional consultant who has mental health expertise and an early care and education professional. In program-focused mental health consultation the intent is to improve the overall quality of the classroom environment as well as to provide strategies to build early care and education staff capacity to address problem behaviors or organizational problems within the setting that may be affecting one or more of the children, families, or staff. Specifically, early child care mental health consultants accomplish these goals by providing the following supports:</p>	<p>Early childhood mental health consultation (ECMHC) is emerging as an effective strategy for supporting young children’s social/emotional development and addressing challenging behaviors in early care and education (ECE) settings. Growing evidence supports its efficacy in reducing problem behaviors and the risk of preschool expulsion, as well as improving early care</p>	<ul style="list-style-type: none"> • This is a multi regional strategy with an administrative home infrastructure. (MHC are regionally hired and supervised through regional sub-contracts). • A multi-year commitment is required. • It is a support strategy for Quality First and also serves non Quality First providers. • Costs include funding to support capacity building through tuition reimbursement to qualified applicants. • When considering adding or expanding this strategy and the number of MHC positions to be funded, a council should consult with the policy specialist for the mental health consultation strategy and the statewide administrative home to establish a MHC staffing plan for the 	<p>\$123,000 per consultant includes costs for consultant time and expenses, administration, and tuition reimbursement program. (updated 11/10/11)</p> <p>Target is 5 centers: 2 Homes per consultant. Targets are established based on review of best practices & recommendations of national experts in the field of mental health consultation.</p>

¹ Cohen, E., & Kaufmann, R. (2000). Early childhood mental health consultation. Rockville, MD: Center for Mental Health Services of the Substance Abuse and Mental Health Services Administration and the Georgetown University Child Development Center.

² Brennan, E., Bradley, J., Allen, M.D., & Perry, D. F. (2008). The evidence base for mental health consultation in early childhood settings: Research synthesis addressing staff and program outcomes. *Early Education & Development, 19*(6), 982-1022.

<ul style="list-style-type: none"> • On-site consultation services to child care teachers and other care staff to build their competence in forming responsive relationships, using curriculum for intentional teaching of social emotional competence, and understanding working with families in collaborative partnerships. • Training activities for teachers, other child care staff and families that focus on social-emotional development of young children and enhance staff ability to support the emotional well-being of children. • Conduct screening and assessments within the context of the early care and education setting for children identified as potentially needing more intensive services. • Family consultation, including facilitating communication between teachers and families. • Referrals to clinical and assessment services to children and families, such as therapeutic groups, neurodevelopment assessment and dyadic child-parent psychotherapy. <p>Occasionally, requests for mental health consultation may arise as a result of concerns related to a specific child or classroom. Once established, however, the consulting relationship expands to include center assessment and a plan to improve the staff's capacity to support the mental health of young children in their care.</p>	<p>and education provider skills and ECE program quality (Duran, et al., 2009²).</p>	<p>region that may be achieved within the first three months of the contract period. .</p> <ul style="list-style-type: none"> • Depending on capacity in a region, councils may also consider extending this service to providers of home visiting services. Consultation to support a home visitation strategy and increase home visitors' capacity to support young children's social-emotional development and health is the identified need when considering this option. However, first priority for this service is early care and education programs. • The timeline for establishing the service in a region not previously served is a minimum of 60 days. Staff recruitment and hiring could be up to 90 days depending on the number of staff to be recruited. • Coordination and collaboration with Quality First, child care health consultants and any other quality improvement programs that serve early care and education providers is essential; and is an expectation of the administrative home and subcontractors for this program. 	
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² Duran, F., Hepburn, K., Irvine, M., Kaufmann, R., Bruno, A., Horen, N., Perry, D. (2009). What works? A study of effective early childhood mental health consultation programs. Center for Child and Human Development: Georgetown University.

Smart Support



**ARIZONA'S
EARLY CHILDHOOD MENTAL HEALTH
CONSULTATION SYSTEM**

Smart Support *Goals*



- To improve the overall quality of early care and education settings in Arizona so that they are better able to support the social and emotional development of young children.
- To increase the capacity of early childhood providers to address the mental health needs and challenging behaviors that place particular children at risk for negative outcomes in the first years of life and beyond.

Smart Support *begins*



- In December 2009, Southwest Human Development received a FTF grant to design and implement state-wide accessible early childhood mental health consultation .
- In April 2010, consultation services to early care and education providers began.

Since then, Smart Support has provided consultation services to:



- 531 early care and education providers
- 483 were licensed early care and education centers
- 48 were regulated family care homes
- 795 teachers worked with a Smart Support consultant
- 13 of 31 regions in Arizona

In _____ Region...



- Add region-specific info such as when consultation began, center and home numbers, teacher numbers. Anything special to highlight...

Smart Support Consultants



- High quality consultation services provided by master's-level mental health clinicians and early childhood education specialists
 - 28 MHCs have degrees in a license-eligible mental health field
 - 7 have degrees in early childhood or early childhood special education
 - At least one year post-master's experience
 - Required experience working with children 0-5, preferably in group settings

Smart Support *Bottom Line*



- The foundation for the consultation work is the relationship the mental health consultant develops with the director and teachers: warmth, dependability, consistency, a safe “space” to think new thoughts and try new behaviors.
- Parallels the relationship we hope teachers will develop with the children in their charge.



**“I’m not the
only one”**

**Thanks to Ms. Alicia
at Orangewood
Christian Academy**



Smart Support *Bottom Line*



- Smart Support has an expectation of change. Directors and teachers participating in ECMHC have a willingness to engage in dialogue, and an openness to transforming their practices.
- Smart Support and early care staff work in partnership to create change.

Smart Support *Outcomes*



- Teachers increased their capacity to stay emotionally connected even in the presence of strong negative emotions.
- Teachers paid more attention to children's emotions and understood children's social and emotional needs
- Teachers' perceptions of the risk of expulsion for children with challenging behaviors decreased

Smart Support *Outcomes*



- Teachers were more supportive of each other and more aligned in sharing responsibilities and managing classroom activities
- Teachers were more confident in their ability to respond to children and deal effectively with conflicts
- Teacher-child relationships improved. Closeness increased and conflict decreased



**“I’m going to
come back
tomorrow and
try again”**

**Thanks to Ms. Alicia
at Orangewood
Christian Academy**



GOAL AREA: QUALITY, ACCESS AND AFFORDABILITY

STRATEGY NAME: FAMILY, FRIEND AND NEIGHBOR CARE

STRATEGY SUMMARY	EVIDENCE / RESEARCH	CONSIDERATIONS FOR IMPLEMENTATION AND COST	COST
<p>Family, Friend and Neighbor Care is a strategy to provide support, training, resources and referral for unregulated providers caring for children in their homes in order to increase quality of care provided.</p> <p>There are several different models and components for delivery of this service:</p> <ul style="list-style-type: none"> • Group meetings and trainings delivered in a series of sessions (14 weeks, for example) bring home-based providers together with qualified and experienced staff to learn elements of quality care and safety. • In-home visits and the use of an environmental rating instrument (FCERS or CCAT-R) to measure quality improvements. • Financial incentives to help purchase safety and quality improvement equipment/materials. • Additional resources and financial supports for providers toward certified or 	<p>National estimates suggest that as many as 60 percent of all children need child care due to parent's employment and of these, as many as 50 percent of children ages 5 and under are cared for in home-based settings.</p> <p>In Arizona, home-based child care providers can legally care for 4 children for pay, with a maximum limit of 6 children under the age of 12, including their own. For these homes, there is no licensing or regulatory requirement; therefore, there is no mechanism or support system in place to assist these providers in creating high-quality environments for the children in their care. Child care provided by family, friend, and neighbor caregivers, which is typically home-based child care, is for the most part legally exempt from regulation and, is of growing concern to parents and policymakers to ensure that children are in healthy and safe places with quality care.</p> <p>Evidence suggests that training provided to home-based family, friend, and neighbor caregivers can</p>	<p>Various regions in the state use at least three different models to deliver Family, Friend and Neighbor quality improvement services. Considerations for specific components and the associated costs should be made at the local level.</p> <p>Knowledge of the needs for support, the child and family demographics, provider demographics, geography and current capacity of providers to participate should all be part of determining an appropriate model.</p> <p>Current models being implement in Arizona include:</p> <ol style="list-style-type: none"> 1. Based on a facilitated group model which brings providers together for professional development and practice sessions, includes 14 weeks of classes. The curriculum includes elements of quality care and safety, which are available in English and in Spanish. <p>An evaluation component comprised of the Child Care Assessment Tool for Relatives (CCAT-R) developed by Bank Street College in New York and a self-report comprise some of the evaluation</p>	<p>The unit costs vary based on the program model and vendor providing the services.</p> <p>The facilitated group model cost is about \$30,000 per 14 week session. Groups are generally comprised of around 20 providers for a per provider cost of \$2,000.</p> <p>The in-home model, which</p>

STRATEGY SUMMARY	EVIDENCE / RESEARCH	CONSIDERATIONS FOR IMPLEMENTATION AND COST	COST
<p>licensed.</p>	<p>result in positive outcomes for children. In a study including Arizona home-based providers, impact was noted in the following areas: 1) Safety in the home environment, particularly fire safety; 2) Establishing and maintaining a daily schedule for the children; 3) Encouraging providers to utilize the resources of their local library; 4) Developing a written formalized child care services agreement with parents, and 5) Increased knowledge regarding the Child and Adult Food Program. <i>(ERIC Education Resource Information Center, ED496388, Strategies for Supporting Quality in Kith and Kin Child Care: Findings from the Early Head Start Enhanced Home Visiting Pilot Evaluation. Final Report, http://eric.ed.gov)</i></p>	<p>tools.</p> <p>2. A second model provides up to 4 in-home visits and the use of an environmental rating instrument (FCERS) to assess quality improvement. This model also includes up to \$2000 available to each provider to make quality and safety improvements and an additional \$500 is available for becoming regulated.</p> <p>3. A tribal model includes a college course with 9 sessions and college credit available. Course content includes early childhood development, how to create child-friendly spaces in the home, activities and safety issues.</p>	<p>makes small grants available to up to 60 providers, costs nearly \$6,000 per provider.</p> <p>The tribal model service target is 35 providers at a unit cost of roughly \$2,300 per participant.</p>



The Arizona Kith and Kin Project



Caring for your family's, friend's and neighbor's little ones

The Arizona Kith and Kin Project is a program of the Association for Supportive Child Care (ASCC)



FIRST THINGS FIRST

www.aztf.gov

T.E.A.C.H. Early Childhood® Arizona is a signature program of First Things First administered under contract with the Association for Supportive Child Care



Impacting a Hidden Population

The goal of the **Arizona Kith and Kin Project** is to improve the quality of care provided by “kith and kin” (family, friend and neighbor) child care providers.

Kith and kin providers care for the children of friends and family members and are, for the most part, unregulated.

Recent national and local research has shown that kith and kin providers, particularly in low-income communities, care for more than 50 percent of children with working parents.



U.S.A.C.H. Early Childhood Arizona is a signature program of First Things First administered under contract with the Association for Supportive Child Care.



Working Together to Create Change

The Association for Supportive Child Care (ASCC) developed the “Arizona Kith and Kin Project” in March 1999. ASCC, along with a group of community partners, developed a project to strengthen the quality and reliability of kith and kin child care in Arizona.

ASCC collaborates with community organizations such as Head Starts, resource centers, faith based organizations, schools, and other non-profits to identify, recruit and deliver project services.



FIRST THINGS FIRST

www.aztf.gov

F.T.F.F. Early Childhood Arizona is a signature program of First Things First administered under contract with the Association for Supportive Child Care.

Program Objectives

The overall objectives of the Arizona Kith and Kin Project are:

- To provide early childhood training and support to kith and kin child care providers
- To increase participants' knowledge of the elements of quality child care
- To increase participants' understanding of ways to challenge and stimulate young children
- To increase participants' knowledge of childhood injury prevention and distribute safety material and equipment.



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Early Childhood Information and Support

The Arizona Kith and Kin Project includes the following curriculum topics:

- Child Development/Ages and Stages
- Daily Schedule Planning
- Parent/Caregiver Relationships and Business Practices
- Guidance and Discipline
- Health and Safety
- Arranging the Environment
- Language and Literacy
- Nutrition





Eliminating Barriers

The Kith and Kin Project delivers services in the communities where family, friend and neighbor care providers live and work. Barriers to attendance are eliminated by providing the following services:

- On-site child care
- Transportation to and from the meetings



FIRST THINGS FIRST

www.azfff.gov

U.S.A. Child Care Network® Arizona is a signature program of First Things First administered under contract with the Association for Supportive Child Care



Health and Safety Training Day

The Arizona Kith and Kin Project includes a “Health and Safety Conference” that is conducted every summer. Training topics include the following:

- Water Safety
- Obesity Prevention
- Kindergarten Readiness
- Crib Safety/Safe Sleep
- Stress Management
- Disease Prevention
- Children with Special Needs
- Burn Prevention



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www.azfff.gov

First Things First is a signature program of the Arizona Department of Education, administered under contract with the Association for Supportive Child Care.



Results and Impact

The Arizona Kith and Kin Project is providing training and support to more than 1,200 family, friend and neighbor child care providers and impacting more than 2,700 children in Maricopa County.

Evaluation is an important component of the Arizona Kith and Kin Project. The program collects data from participants utilizing tools including the following:

- Child Care Assessment Tool for Relatives (CCAT-R)
- Pre and Post Tests
- Interviews that look at Child Rearing Attitudes, Perceived Needs and Resources and Use of Social Support
- Child Assessments





Mission

The Alliance advocates for equal access to early childhood services for all child care provider types.

Vision

Every child is prepared to enter Kindergarten ready to succeed.

www.familyfriendandneighbor.org

Thank you for your support....



For more information on the Arizona Kith and Kin Project please contact:

Sarah Ocampo-Schlesinger, Program Coordinator
p.480.829.0500, ext. 1126 e.socampo@asccaz.org

FY 2013 North Phoenix Contract Detail with Service Units

Grantee Name	Contract Number	Contract Period	Unit of Service	Contracted Units	Fiscal Q1 Actual Units**	Fiscal Q2 Actual Units**	Fiscal Q3 Actual Units**	Fiscal Q4 Actual Units**	YTD Actual Units	YTD % Complete	Notes
Family, Friends & Neighbors Strategy											
Association for Supportive Child Care	FTF-MULTI-10-0192-02-Y4	07/01/2012-07/31/2012	Number of home based providers served							0.0%	One month extension of SFY12 contract. No service units reported
	FTF-MULTI-13-0407-01	08/01/2012-06/30/2013	Number of home based providers served	160	53	65	120		120	75.0%	
Pre-Kindergarten Scholarships Strategy											
Valley of the Sun United Way	FTF-MULTI-11-0302-01-Y4	07/01/2012-06/30/2013	Number of FTF-funded pre-K children							0.0%	Data on the number of pre-k children is pending.
			Number of private/public community partner pre-K sites receiving support							0.0%	
			Number of public school-district pre-K sites receiving support							0.0%	
Arizona Department of Education	ISA-MULTI-13-0487-01	07/01/2012-06/30/2013	Number of FTF-funded pre-K children	108						0.0%	Contracted units are shown a number of children. However, the data is reported as the number of Pre-K sites. The number of Pre-K sites is 6.
			Number of private/public community partner pre-K sites receiving support							0.0%	
			Number of public school-district pre-K sites receiving support							0.0%	
Quality First Strategy											
Valley of the Sun United Way	FTF-STATE-12-0336-01-Y2	07/01/2012-06/30/2013	Number of center based providers served	81	69	68	68	0	68	84.0%	One home has become a center. 2 centers have closed during this fiscal year. There is one center on the wait list that was
			Number of home based providers served	11	9	8	7	0	7	63.6%	
Southwest Human Development	FTF-STATE-13-0344-02	07/01/2012-06/30/2013	Number of center based providers served		0	0	68	0	68	0.0%	Contract to operate the MHC Warm Line
			Number of home based providers served		0	0	7	0	7	0.0%	
	FTF-STATE-13-0351-02	07/01/2012-06/30/2013	Number of center based providers served		0	0	68	0	68	0.0%	Contract to operate QF Warm Line
			Number of home based providers served		0	0	7	0	7	0.0%	
	FTF-STATE-13-0426-01	10/01/2012-06/30/2013	Number of center based providers served		0	0	68	0	68	0.0%	Contract to operate the Inclusion of Children with Special Needs Warm Line
			Number of home based providers served		0	0	7	0	7	0.0%	
Arizona Department of Health Services	ISA-STATE-12-0410-01-Y2	07/01/2012-06/30/2013	Number of center based providers served		0	0	68	0	68	0.0%	DHS licensing fees for QF enrolled providers
			Number of home based providers served		0	0	7	0	7	0.0%	
Quality First Child Care Scholarships Strategy											
Valley of the Sun United Way	FTF-MULTI-11-0302-01-Y3	07/01/2012-06/30/2013	Number of scholarship slots for children 0-5 years	568		490	606		606	106.6%	Contracted number is based on full time scholarships. Partial scholarships account for the high number.

Grantee Name	Contract Number	Contract Period	Unit of Service	Contracted Units	Fiscal Q1 Actual Units**	Fiscal Q2 Actual Units**	Fiscal Q3 Actual Units**	Fiscal Q4 Actual Units**	YTD Actual Units	YTD % Complete	Notes
Community Based Professional Development Early Care and Education Professionals Strategy											
MCCCD-Paradise Valley Community College	FTF-RC012-11-0280-02-Y3	07/01/2012-06/30/2013	Number of participating professionals	584	127	298	337		762	130.5%	Grantee is serving more than expected
FTF Professional REWARD\$ Strategy											
Valley of the Sun United Way	FTF-STATE-13-0346-01	07/01/2012-06/30/2013	Number of incentive awards distributed	55	54	45			99	180.0%	Grantee report for 2nd half of year is expected in quarter 4
Child Care Health Consultation Strategy											
Maricopa County Department of Public Health	GRA-STATE-13-0503-01	07/01/2012-06/30/2013	Number of center based providers served	81						0.0%	CCHC is a component of the Quality First Package. CCHCs are assigned to enrolled centers and homes. CCHC services are available in a flexible 3 tiered model of consultation; the provider and coach decide what tier level meets their needs. Tier 1 is lower intensity provided by phone. Tiers 2 & 3 receive consultation on site. For Q3, 39 centers and 3 homes received Tier 2 & 3 services.
			Number of home based providers served	11						0.0%	
Developmental and Sensory Screening Strategy											
Maricopa County Department of Public Health	GRA-RC012-11-0225-01-Y3	07/01/2012-06/30/2013	Number of children receiving screening						0	0.0%	Council issued and awarded an RFGA for hearing and vision screening for SFY2014.
			Number of developmental screenings conducted		0	0	0		0	0.0%	
			Number of hearing screenings conducted	3,600	309	569	259		1,137	31.6%	
			Number of vision screenings conducted		0	0	0		0	0.0%	
Health Insurance Enrollment Strategy											
Children's Action Alliance	FTF-RC012-13-0395-01	08/01/2012-06/30/2013	Number of families served	2,000	326	399	455		1,180	59.0%	Grantee reported a challenge with advertising and outreach, as there was a delay with DES approval to draw down matching pass through funds from a grant with another agency.
Mental Health Consultation Strategy											
Southwest Human Development	FTF-STATE-13-0344-01	07/01/2012-06/30/2013	Number of center based providers served	21	13	16	18		18	85.7%	
			Number of home based providers served	0	0	1	1		1	0.0%	
Family Resource Centers Strategy											
Lutheran Social Services of the	FTF-RC012-12-0342-02-Y2	07/01/2012-06/30/2013	Number of families served	4,000	454	1,685	1,061		3,200	80.0%	TSU has been increased for SFY14 contract
Washington Elementary School	GRA-RC012-11-0284-01-Y3	07/01/2012-06/30/2013	Number of families served	5,000	1,212	1,300	863		3,375	67.5%	
Paradise Valley Unified School	GRA-RC012-12-0468-01-Y2	07/01/2012-06/30/2013	Number of families served	350	149	402	243		794	226.9%	
Deer Valley Unified School District	IGA-RC012-12-0453-01-Y2	07/01/2012-06/30/2013	Number of families served	1,000	207	280	487		974	97.4%	
Home Visitation Strategy											
Child and Family Resources Inc.	FTF-RC012-13-0382-03	07/01/2012-06/30/2013	Number of families served	110	37	50	61		61	55.5%	1st year of implementation.
Southwest Human Development	FTF-RC012-13-0382-05	07/01/2012-06/30/2013	Number of families served	100	82	94	106		106	106.0%	
International Rescue Committee	FTF-RC012-13-0382-06	07/01/2012-06/30/2013	Number of families served	35	3	12	19		19	54.3%	1st year of implementation
Parent Education Community-Based Training Strategy											
Arizona Board of Regents for and on Behalf of Arizona State	FTF-RC012-11-0297-04-Y3	07/01/2012-07/31/2012	Number of participating adults		108				108	0.0%	One month contract extension from SFY12
Child and Family Resources Inc.	FTF-RC012-11-0299-01-Y3	07/01/2012-06/30/2013	Number of participating adults	80	16	29	95		140	175.0%	
Southwest Human Development	FTF-RC012-13-0404-03	09/01/2012-06/30/2013	Number of participating adults	2,400	156	785	781		1,722	71.8%	

Grantee Name	Contract Number	Contract Period	Unit of Service	Contracted Units	Fiscal Q1 Actual Units**	Fiscal Q2 Actual Units**	Fiscal Q3 Actual Units**	Fiscal Q4 Actual Units**	YTD Actual Units	YTD % Complete	Notes
Parent Outreach and Awareness Strategy											
City of Phoenix Library	GRA-RC012-13-0480-01	07/01/2012-06/30/2013	Number of books distributed	2,500	620	1,401	1,471		3,492	139.7%	
			Number of events held	50	8	34	11		53	106.0%	
			Number of resource guides distributed	0					0	0.0%	
			Number of workshops held	2,000	736	844	957		2,537	126.9%	
Court Teams Strategy											
Prevent Child Abuse Arizona	FTF-MULTI-13-0362-02	07/01/2012-06/30/2013	Number of children served	275	415	778	1,186		1,186	431.3%	The number of children served reflects all children served in Maricopa County. The court system is unable to provide data to FTF by region.
			Number of participants attended	300	210	343	130		683	227.7%	

FY 2013 North Phoenix Contract Detail

	Grantee Name	Contract Number	Contract Period	Total Allotment	Awarded	YTD Expense	Expense Variance	Award Expended % of Award Expended	Allotment Expended % of Allotment	COMMENTS	
Community Awareness	Community Awareness Strategy			Strategy Subtotal:	\$19,700	\$19,700	\$9,949	\$9,751	50.5%	50.5%	Orders have been placed for books and educational reinforcement items in the amount of \$4,430. The adjusted percentage expended would be 72%.
	First Things First (FTF-Directed)	PSC-MULTI-12-0432-01-Y2	07/01/2012-06/30/2013		\$19,700	\$9,949	\$9,751	50.5%			
	Community Outreach Strategy			Strategy Subtotal:	\$83,000	\$83,000	\$70,356	\$12,644	84.8%	84.8%	
	First Things First (FTF-Directed)	PSC-MULTI-12-0405-01-Y2	07/01/2012-06/30/2013		\$83,000	\$70,356	\$12,644	84.8%			
	Media Strategy			Strategy Subtotal:	\$50,000	\$50,000	\$29,841	\$20,159	59.7%	59.7%	
	First Things First (FTF-Directed)	PSC-STATE-12-0452-01-Y2	07/01/2012-06/30/2013		\$50,000	\$29,841	\$20,159	59.7%			
	Goal Area Subtotal:			\$152,700	\$152,700	\$110,147	\$42,553	72.1%	72.1%		
Coordination	Court Teams Strategy			Strategy Subtotal:	\$50,000	\$50,000	\$38,183	\$11,817	76.4%	76.4%	
	Prevent Child Abuse Arizona	FTF-MULTI-13-0362-02	07/01/2012-06/30/2013		\$50,000	\$38,183	\$11,817	76.4%			
	Goal Area Subtotal:			\$50,000	\$50,000	\$38,183	\$11,817	76.4%	76.4%		
Evaluation	Needs and Assets Strategy			Strategy Subtotal:	\$8,000	\$8,000	\$8,000	-	100.0%	100.0%	
	First Things First (FTF-Directed)	PSC-MULTI-13-0562-01	07/01/2012-11/30/2012		\$8,000	\$8,000	-	100.0%			
	Statewide Evaluation Strategy			Strategy Subtotal:	\$305,480	\$305,480	\$305,480	(\$0)	100.0%	100.0%	
	First Things First (FTF-Directed)	PSC-STATE-13-0560-01	07/01/2012-06/30/2013		\$305,480	\$305,480	(\$0)	100.0%			
	Goal Area Subtotal:			\$313,480	\$313,480	\$313,480	(\$0)	100.0%	100.0%		
Family Support	Family Resource Centers Strategy			Strategy Subtotal:	\$775,000	\$755,885	\$482,805	\$273,080	63.9%	62.3%	
	Deer Valley Unified School District	IGA-RC012-12-0453-01-Y2	07/01/2012-06/30/2013		\$149,315	\$89,654	\$59,661	60.0%			
	First Things First (FTF-Directed)	PSC-STATE-13-0584-01	07/01/2012-06/30/2013		\$16,650	\$13,002	\$3,648	78.1%			
	Lutheran Social Services of the Southwest	FTF-RC012-12-0342-02-Y2	07/01/2012-06/30/2013		\$293,970	\$198,896	\$95,074	67.7%			
	Paradise Valley Unified School District	GRA-RC012-12-0468-01-Y2	07/01/2012-06/30/2013		\$145,950	\$88,617	\$57,333	60.7%			
	Washington Elementary School District	GRA-RC012-11-0284-01-Y3	07/01/2012-06/30/2013		\$150,000	\$92,636	\$57,364	61.8%			
	Home Visitation Strategy			Strategy Subtotal:	\$978,717	\$978,717	\$737,670	\$241,047	75.4%	75.4%	
	Child and Family Resources Inc.	FTF-RC012-13-0382-03	07/01/2012-06/30/2013		\$349,000	\$249,421	\$99,579	71.5%			
	International Rescue Committee	FTF-RC012-13-0382-06	07/01/2012-06/30/2013		\$122,500	\$106,554	\$15,946	87.0%			
	Southwest Human Development	FTF-RC012-13-0382-05	07/01/2012-06/30/2013		\$507,217	\$381,695	\$125,522	75.3%			
	Parent Education Community-Based Training Strategy			Strategy Subtotal:	\$477,532	\$477,532	\$343,259	\$134,273	71.9%	71.9%	
	Arizona Board of Regents for and on Behalf of	FTF-RC012-11-0297-04-Y3	07/01/2012-07/31/2012		\$28,313	\$28,313	-	100.0%			
	Child and Family Resources Inc.	FTF-RC012-11-0299-01-Y3	07/01/2012-06/30/2013		\$305,914	\$222,189	\$83,725	72.6%			
	Southwest Human Development	FTF-MULTI-10-0008-01-Y4	07/01/2012-07/31/2012		\$93	\$93	-	100.0%			
		FTF-MULTI-10-0008-04-Y4	07/01/2012-07/31/2012		\$4,211	\$4,211	-	100.0%			
		FTF-RC012-13-0404-03	09/01/2012-06/30/2013		\$139,000	\$88,452	\$50,548	63.6%			
Parent Outreach and Awareness Strategy			Strategy Subtotal:	\$375,000	\$375,000	\$209,662	\$165,338	55.9%	55.9%		
City of Phoenix Library	GRA-RC012-13-0480-01	07/01/2012-06/30/2013		\$375,000	\$209,662	\$165,338	55.9%				

	Reach Out and Read Strategy			Strategy Subtotal:	\$19,000	\$18,997	\$18,997	\$0	100.0%	100.0%
	American Academy of Pediatrics - AZ Chapter	FTF-MULTI-13-0401-01	08/01/2012-06/30/2013		\$18,997	\$18,997	\$0	100.0%		
	Goal Area Subtotal:				\$2,625,249	\$2,606,131	\$1,792,393	\$813,738	68.8%	68.3%
Health	Child Care Health Consultation Strategy			Strategy Subtotal:	\$231,278	\$231,278	\$175,163	\$56,115	75.7%	75.7%
	First Things First (FTF-Directed)	PSC-MULTI-13-0578-01	07/01/2012-06/30/2013		\$10,813	\$10,813	-	100.0%		
	Maricopa County Department of Public Health	GRA-STATE-13-0503-01	07/01/2012-06/30/2013		\$194,580	\$145,701	\$48,879	74.9%		
	Pima County Health Department	GRA-STATE-13-0525-01	07/01/2012-06/30/2013		\$21,642	\$15,820	\$5,823	73.1%		
	University of Arizona Cooperative Extension	GRA-STATE-13-0500-01	07/01/2012-06/30/2013		\$4,244	\$2,830	\$1,414	66.7%		
	Developmental and Sensory Screening Strategy			Strategy Subtotal:	\$167,598	\$167,596	\$102,230	\$65,366	61.0%	61.0%
	Maricopa County Department of Public Health	GRA-RC012-11-0225-01-Y3	07/01/2012-06/30/2013		\$167,596	\$102,230	\$65,366	61.0%		
	Health Insurance Enrollment Strategy			Strategy Subtotal:	\$312,790	\$312,790	\$245,696	\$67,094	78.5%	78.5%
	Children's Action Alliance	FTF-RC012-10-0244-01-Y4	07/01/2012-07/31/2012		\$13,370	\$7,221	\$6,149	54.0%		
		FTF-RC012-13-0395-01	08/01/2012-06/30/2013		\$299,420	\$238,475	\$60,945	79.6%		
Mental Health Consultation Strategy			Strategy Subtotal:	\$369,000	\$369,000	\$286,750	\$82,250	77.7%	77.7%	
Southwest Human Development	FTF-STATE-13-0344-01	07/01/2012-06/30/2013		\$369,000	\$286,750	\$82,250	77.7%			
Goal Area Subtotal:				\$1,080,666	\$1,080,664	\$809,839	\$270,825	74.9%	74.9%	
Professional Development	Community Based Professional Development Early Care and			Strategy Subtotal:	\$179,795	\$179,795	\$89,387	\$90,409	49.7%	49.7%
	MCCCD-Paradise Valley Community College	FTF-RC012-11-0280-02-Y3	07/01/2012-06/30/2013		\$179,795	\$89,387	\$90,409	49.7%		
	FTF Professional REWARD\$ Strategy			Strategy Subtotal:	\$74,250	\$74,250	\$74,121	\$129	99.8%	99.8%
	Valley of the Sun United Way	FTF-STATE-13-0346-01	07/01/2012-06/30/2013		\$74,250	\$74,121	\$129	99.8%		
	Scholarships TEACH Strategy			Strategy Subtotal:	\$49,500	\$49,500	\$19,470	\$30,030	39.3%	39.3%
Association for Supportive Child Care	FTF-STATE-13-0350-01	07/01/2012-06/30/2013		\$49,500	\$19,470	\$30,030	39.3%			
Goal Area Subtotal:				\$303,545	\$303,545	\$182,978	\$120,567	60.3%	60.3%	
Quality and Access	Family, Friends & Neighbors Strategy			Strategy Subtotal:	\$274,174	\$274,174	\$219,829	\$54,345	80.2%	80.2%
	Association for Supportive Child Care	FTF-MULTI-10-0192-02-Y4	07/01/2012-07/31/2012		\$24,174	\$14,471	\$9,703	59.9%		
		FTF-MULTI-13-0407-01	08/01/2012-06/30/2013		\$250,000	\$205,358	\$44,642	82.1%		
	Pre-Kindergarten Scholarships Strategy			Strategy Subtotal:	\$708,955	\$708,955	\$708,955	-	100.0%	100.0%
	Arizona Department of Education	ISA-MULTI-13-0487-01	07/01/2012-06/30/2013		\$47,435	\$47,435	-	100.0%		
	Valley of the Sun United Way	FTF-MULTI-11-0302-01-Y4	07/01/2012-06/30/2013		\$661,520	\$661,520	-	100.0%		
	Quality First Strategy			Strategy Subtotal:	\$1,526,433	\$1,526,433	\$1,491,046	\$35,386	97.7%	97.7%
	Arizona Department of Health Services	ISA-STATE-12-0410-01-Y2	07/01/2012-06/30/2013		\$51,793	\$28,474	\$23,319	55.0%		
	Southwest Human Development	FTF-STATE-13-0344-02	07/01/2012-06/30/2013		\$15,709	\$11,471	\$4,238	73.0%		
		FTF-STATE-13-0351-02	07/01/2012-06/30/2013		\$7,863	\$6,145	\$1,719	78.1%		
	FTF-STATE-13-0426-01	10/01/2012-06/30/2013		\$15,097	\$8,987	\$6,110	59.5%			
Valley of the Sun United Way	FTF-STATE-12-0336-01-Y2	07/01/2012-06/30/2013		\$1,435,970	\$1,435,970	-	100.0%			
Quality First Child Care Scholarships Strategy			Strategy Subtotal:	\$4,177,755	\$4,177,755	\$4,177,755	-	100.0%	100.0%	
Valley of the Sun United Way	FTF-MULTI-11-0302-01-Y3	07/01/2012-06/30/2013		\$4,177,755	\$4,177,755	-	100.0%			
Goal Area Subtotal:				\$6,687,317	\$6,687,317	\$6,597,586	\$89,731	98.7%	98.7%	
Overall Total:				\$11,212,957	\$11,193,837	\$9,844,605	\$1,349,232	87.9%	87.8%	


Grantee performance has exceeded target service units. Finance staff has been in contact with grantee regarding low expenditures. Grantee is working with their Central Accounting Office to ensure that expenses are submitted in a more timely manner. It is expected that grantee will expend close to 100% of the grant.

First Things First North Phoenix 2013

- Presentations/ 1:1/ Networking/Outreach Events: 119
- Speaker's Trainings completed: 15
- 563 Champions signed up.
- 3 media activities including 1 story specific to North Phoenix published and one TV interview.
- Approximate # of people reached this year: 57,392

New In 2013...

FIRST THINGS FIRST



an exhibition
**EARLY WORKS BY
YOUNG MASTERS**

FIRST THINGS FIRST AND THE HERBERGER THEATER PRESENT

What I Want to Be When I Grow Up
An art contest celebrating the creativity of children ages 2 to 5

Herberger Theater Art Gallery
March 13 through 31, 2013





April 20, 2013
Chase Field
9:00am – 2:00pm

SUPPORT HOPEFEST

Email Address:

[DONATE ONLINE](#)

FIRST THINGS FIRST



**Celebrate
the Young Child
Conference**

Sponsorships & Collaborations...

Wolf Trap



FUN FOR THE ENTIRE FAMILY

FESTIVAL OF TALES!

“Exploring Our World”



Site Tours...

Family Resource Center



FIRST THINGS FIRST

Ready for School. Set for Life.

www.dvusd.org/dvirc



What's New in 2014?

- **Engagement! Engagement!
Engagement!**
- **New Talking Points**
- **New target Audience**
- **New collateral**

THINK FAST. THEY DO. THE IMPORTANCE OF EARLY CHILDHOOD DEVELOPMENT



First Things First
3,104 likes · 482 talking about this

Government Organization
Ready for school. Set for life.

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FIRST THINGS FIRST
www.aztf.gov

Supporting families to give Arizona's children the opportunity to start school healthy & ready to succeed.

4000 N Central Ave



First Things First

@AZTF

Committed to giving Arizona children the opportunity to start school healthy and ready to succeed. *follows and retweets do not imply endorsement
Arizona <http://www.aztf.gov>

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347 TWEETS

27 FOLLOWING

300 FOLLOWERS

Follow First Things First

Full name

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Sign up

Tweets

- First Things First @AZTF** 10 Jul
One is too many. Please be safe at the pool! poolsafely.gov
Expand
- First Things First @AZTF** 10 Jul
Baby tip: Books that are made of cardboard or cloth can withstand a little chewing and makes page turning easier.
Expand
- First Things First @AZTF** 10 Jul
Have you registered for the First Things First Early Childhood Summit? Don't miss it! Aug 20-21 [#ftfconf](http://ow.ly/c8ALT)
Expand

Search



Add About Marlene



First Things First Arizona

Committed to giving Arizona children the opportunity to start school healthy and ready to succeed.

Phoenix, Arizona

Repins from

- Brooke Kowacz
- Crystal Miraglia
- Lisa Pakish

6 Boards 82 Pins 0 Likes Activity Unfollow All 28 Followers 32 Following

FIF Life 13 pins Healthy Living 7 pins Book Club 14 pins Early Childhood Develop... 16 pins Early Learn 15 pins



Goals of Community Outreach

1. Raise awareness of and build public support for the importance of early childhood development in the North Phoenix Region.

Community Outreach Tools and Measures

Tactic: Presentations/Outreach & Networking Events Target: At least five (5) per month

Community Outreach Coordinator

- The **Community Outreach Coordinator** will secure presentation opportunities, one-on-one meetings with community members, and attend appropriate outreach events to represent First Things First and speak about the importance of early childhood health and development.
- The **Community Outreach Coordinator** will assist in the development of Region-specific collateral items.

First Things First Staff and North Phoenix Regional Partnership Council

- **First Things First staff** and **North Phoenix Regional Partnership Council (NPRPC)** members may be asked to attend outreach events and presentations to represent First Things First. The **Community Outreach Coordinator** is responsible for coordinating and preparing **FTF staff** and **NPRPC** members for these opportunities.

First Things First outreach materials, such as Fact Sheets and Sign-Up sheets, will be used.

Tactic: Success Stories

Target: At least one (1) every 2 months

Community Outreach Coordinator

- The **Community Outreach Coordinator** will collect and write stories about the success of FTF-funded early childhood programs for newsletter use, media submission, emerging media opportunities, and for distribution by grantees and supporters.
 - Stories will be collected by visiting grantee sites and events, and/or meeting with program participants.
 - These stories will be offered to the Regional Council for their use and distribution.
 - In addition, the **Community Outreach Coordinator** will offer trainings on writing successful impact stories to FTF grantees and interested early childhood supporters.

Tactic: Site Visits

Target: Quarterly

Community Outreach Coordinator

- The **Community Outreach Coordinator** will coordinate site visits of FTF-funded programs, inviting elected officials, members of the media, and key community leaders. The **Community Outreach Coordinator** will work with **FTF grantees** and community partner sites to develop an agenda and prepare staff with talking points. The **Community Outreach Coordinator** will work with **FTF External Affairs staff** to plan the site visit.
- The **Community Outreach Coordinator** will take pictures or enlist a member of **FTF staff** to take pictures during the site visit. These will be sent with cut lines to the **FTF Director of Brand Advancement** to publish on social media platforms.

Tactic: Earned Media

Target: 1 per quarter

Community Outreach Coordinator and Consultant

- **Press Releases**- The **Community Outreach Coordinator** will write press releases concerning early childhood and FTF updates/events, to be distributed to local community partners and media contacts. The **Community Outreach Coordinator** will work with **External Affairs Staff** for the development and dissemination of press releases.
- **Newsletter Submissions**- The **Community Outreach Coordinator** will secure opportunities for publication of FTF newsletter article submissions concerning early childhood, funded programs, updates or events.

First Things First Grantees

- The **Community Outreach Coordinator** will connect **FTF grantees** to media opportunities when appropriate.
- The **Community Outreach Coordinator** may offer training on successfully preparing for media opportunities to **FTF grantees** and community partners interested in speaking about early childhood for any earned media opportunity.

Tactic: Speaker's Trainings

Target: 1 per quarter/ as needed

Community Outreach Coordinator and Consultant

- The **Community Outreach Coordinator and Consultant** will offer speaker's trainings to any interested individual or group wishing to receive instruction and practice in consistent messaging to help spread the word about early childhood and FTF.
- The **Community Outreach Coordinator** will offer the following speaker's trainings:
 - Basic Speaker's Training:
 - Early Childhood, Everyday- *Simple ways to spread the word about early childhood and First Things First in your community*
 - Extended Speaker's Trainings:
 - The Write Way- *Writing Effective Impact Stories*
 - Talking it Up- *Tips and tools for securing opportunities and communicating effectively on the radio and TV (This training is in development.)*

Community Awareness Tools

Target: Distributed as appropriate

Community Outreach Coordinator

- Educational Reinforcement items, such as Born Learning Materials, will be distributed by the **Community Outreach Coordinator**. The distribution of Educational Reinforcement items will be determined based on the demographic and knowledge of each audience.
- **FTF supporters and community partners** who have attended a speaker's training will also be eligible to distribute educational reinforcements, and will work with the **Community Outreach Coordinator** to determine where and how these items will be used.
- Educational Reinforcement items will be given to individuals who have first received general information about early childhood and FTF.

First Things First Staff and North Phoenix Regional Partnership Council

- The **Community Outreach Coordinator** will work with the **North Phoenix Regional Director** to implement the Community Awareness Budget, including event participation and the purchasing of Educational Reinforcement items.
- The **Community Outreach Coordinator** will work with the **North Phoenix Regional Director** to identify appropriate sponsorship opportunities and submit these for final approval to **FTF External Affairs Staff**.

Tactic: Social Media

Target: 2 submissions per quarter

Community Outreach Coordinator

- The **Community Outreach Coordinator** will submit interesting and relevant posts from the region to the **FTF Director of Brand Advancement** to publish on social media platforms. Submissions will include photographs taken at early childhood events in North Phoenix.
- The **Community Outreach Coordinator** will encourage supporters to get informed, get involved, and get young children ready by promoting the use of social media to all audiences.

Working with the North Phoenix Regional Partnership Council

Community Outreach Coordinator

- **Regional Partnership Council Meetings-** The **Community Outreach Coordinator** will provide quarterly updates during **North Phoenix Regional Partnership Council Meetings**. Updates will include the number and nature of recent presentations, media opportunities, stories, and other community outreach updates. **North Phoenix Regional Partnership Council Members** may provide feedback, recommendations, and direction during the meeting.
- **Grantee Meetings-** **Community Outreach Coordinator** will work with **North Phoenix FTF staff** to provide speaker's trainings, communications guidance, and updates to **FTF grantees** at grantee meetings. **Grantees** may provide feedback, recommendations.

- **Staff-Directed Projects, Meetings and Strategies- Community Outreach Coordinator** will work with **North Phoenix Regional Staff** to support RPC recruitment, staff projects, meetings and events. The **Community Outreach Coordinator** will provide support based on the defined roles of a Community Outreach Coordinator.

Community Outreach & Awareness: Role of North Phoenix Regional Partnership Council

1. Work with **North Phoenix Regional Director** and **Community Outreach Coordinator** to identify, attend and/or present at local events, media opportunities, regional sponsorship and event participation opportunities, etc.
2. Provides ongoing feedback and guidance to both the **North Phoenix Regional Director** and **Community Outreach Coordinator** for leads, next steps, and recommendations for the successful implementation of the Community Outreach Strategy.
3. Engage in the conversation about early childhood on social media platforms.
4. Provide input and expertise in the development of the community outreach plan.

Requests of First Things First Grantees

1. **Success Stories- First Things First grantees** are asked to work with the **Community Outreach Coordinator** to invite program participants to be interviewed for a success story.
 - **First Things First grantees** are requested to communicate good story opportunities in person, through email and phone to the **Community Outreach Coordinator**.
2. **Outreach Opportunities- FTF Grantees** are encouraged to recommend presentation opportunities to the **Community Outreach Coordinator**, to participate in FTF Speaker's Series trainings, and to engage in the conversation about early childhood on their personal social media platforms.
 - The **Community Outreach Coordinator** will communicate outreach opportunities, such as tabling events, to **First Things First grantees** so that they can consider raising awareness of their services at the event either in conjunction with FTF or on their own.
 - **FTF Grantees** are expected to follow grantee protocol as it pertains to First Things First branding. As a reminder, First Things First must be mentioned as a funder within every press release, on grantee collateral material and at grantee events.

Focus on Engagement:

As a new 3-year Strategic Communications Plan is launched, a more formalized, deliberate engagement plan begins. In First Things First's community engagement model, awareness and recruitment are followed by a focus on moving stakeholders to action – what we call engagement. As this strategy is developed, the Coordinator will add tactics to the plan which are related to engagement.

Target Audiences – North Phoenix

Priority Target Audiences identified in the new First Things First Strategic Communications Plan:

Current and past supporters – reconnect, re-engage

2014 FOCUS Target Audiences:

Regional:

- To be determined by the NPRPC.



FIRST THINGS FIRST

REGIONAL BOUNDARY TASK FORCE

FINAL REPORT

SUMMARY OF RECOMMENDATIONS

JUNE 2013

First Things First’s statutory requirements include the State Board review of regional boundaries every two years to determine if any changes are needed to enhance the efficiency and effectiveness of service delivery. Since 2007 when the initial boundaries were established, the board underwent two subsequent reviews. In the first review minor zip code tweaks were made, but no substantial changes were enacted. After the second review in August 2011, the Board requested that a task force be convened to review consistent themes that had appeared in the initial boundary setting and in both subsequent boundary reviews. In order to accomplish this directive, the FTF Board convened the Regional Boundary Task Force (Task Force) in October 2012. The Task Force represented a broad cross-section of regional council members and the community. The Task Force was staffed by Michelle Katona, Chief Regional Officer and Rhian Evans Allvin, Chief Executive Officer, along with support from members of the FTF Regional Team , Kristin Borns with Borns Solutions, LLC., Lori McClung from Advocacy and Communications Solutions, LLC., and Leslie Anderson with Anderson Consulting, LLC. The Task Force included the following members:

REGIONAL BOUNDARY TASK FORCE MEMBERSHIP ROSTER

- | | |
|--|---|
| Jack Jewett, Co-Chair, Flinn Foundation | John Lewis, Inter Tribal Council of Arizona |
| Dr. Judy Jolley Mohraz, Co-Chair, Virginia G. Piper Charitable Trust | Bruce Liggett, Arizona Child Care Association |
| Kevin Brown, Coconino Regional Council | Anna Maria Maldonado, Care 1st Health Plan of AZ |
| Gayle Burns, FTF Board Member | Patrick McWhortor, Alliance of Arizona Nonprofits |
| Esther Capin Chair, North Pima Regional Council | Sharri Moody, Gila Regional Partnership Council |
| Patrick Contrades Vice Chair, Northwest Maricopa Regional Council | Pat Nightingale, City of Phoenix |
| Dr. David Daugherty, Morrison Institute | The Honorable Cecil Patterson, FTF Board Member |
| Dr. Bob England, Maricopa County Department of Public Health | Dr. Richard Saran, Pinal Regional Partnership Council |
| Riley Frei Chair, La Paz/Mohave Regional Council | Amy St. Peter, Maricopa Association of Governments |
| Honorable Luis Gonzales, Pascua Yaqui Tribe | Stu Turgel, Northeast Maricopa Regional Council |
| Cindy Hallman Chair, North Phoenix Regional Council | Kim VanPelt, St. Luke’s Health Initiatives |
| Jane Kroesen, Pima County | Carol Wymer, University of Arizona |

The Task Force was charged with deliberating throughout an eight month period and presenting a final report with recommendations to the State Board by June 2013. The Task Force was asked to meet the following objectives:

- Draft recommendations which reflect FTF's core values—including ensuring children and families are served well.
- Ensure FTF constituents' voices are represented including board and regional council members, service providers and community partners.
- Follow a process that is clear and provides ample opportunity for public input.
- Assure the Task Force is staffed well and research and material preparation are completed by staff between meetings and prepared in advance for review.
- Operate as an official public body following all related Arizona State Laws.

The Task Force met a total of four times throughout the eight month period. All meetings were open to the public. They were charged with specifically evaluating the regions where ongoing quantitative and qualitative data suggested a more in-depth analysis was required in order to answer the following questions:

Should La Paz/Mohave remain as one region or be split into two regions?

Should Winslow stay in the Coconino Region or be moved to the Navajo/Apache region?

Should Gila remain as one region or be split into two regions?

Should Pima County remain as three regions or be consolidated into a smaller number of regions?

Should Maricopa County remain as eight regions or be consolidated into a smaller number of regions?

The first two meetings encompassed in-depth reviews of the current 31 regional boundaries, demographics and impact data. The Task Force specifically requested data related to the similarities and differences in socio and demographic data as well as the current alignment and coordination of FTF strategies across regional boundaries. At the conclusion of the February 19, 2013 meeting, the Task Force put forward a set of draft recommendations for extensive public comment. On May 7, 2013, the Task Force reviewed public comment, held extensive discussion, and voted to move forward five recommendations as final recommendations to the FTF Board.

FIRST THINGS FIRST REGIONAL BOUNDARY TASK FORCE 2012 – 2013: Timelines and Activities

Date	Activity
August 2011	Board directs Chairman Lynn to appoint a Regional Boundary Task Force
October 25, 2012	Regional Boundary Task Force Kick Off Meeting #1
October, November, December 2012	FTF staff carry out data collection and materials development as directed by the Task Force including initial public input process (online surveys and community focus groups)
January 7, 2013	Task Force Meeting #2
February 19, 2013	Task Force Meeting #3
March 15, 2013 – April 15, 2013	Public Input: On-Line Survey on Draft Recommendations open for public comment
April 11, 2013 – April 19, 2013	Public Input: Community Forums and Meetings with Impacted Regional Partnership Councils
May 7, 2013	Task Force Final Meeting #4

At the direction of Task Force co-chair, Jack Jewett, the Task Force adopted a set of guiding principles to direct the data gathering, public survey and recommendation process.

The Task Force determined that any proposed regional boundary modification would:

- Maintain or increase access to services;
- Promote scale of services and programming through a geographic region;
- Strengthen leadership capacity and infrastructure to create and sustain a high-quality service system;
- Recognize the uniqueness and diversity of individual communities that make up a region, and ensure that regional council representation across a geographic boundary can be achieved;
- Maximize and leverage resources resulting in efficiencies in creating and strengthening the service delivery system, thus reducing redundancies and duplication;
- Minimize disruption of service delivery from any regional boundary changes that are proposed.

After extensive discussion, data analysis and public input, the Task Force submits the following five recommendations for FTF Board review and approval.

Summary of Final Boundary Recommendations

La Paz/Mohave Regional Partnership Council Final Recommendation

- The Regional Boundary Task Force recommends maintaining the current La Paz/Mohave regional boundary, a single region that encompasses both counties.

Coconino and Navajo/Apache Regional Partnership Councils Final Recommendation

- The Regional Boundary Task Force recommends maintaining Winslow as part of the Coconino region and keeping both Coconino and Navajo/Apache regional boundaries the same.

Gila Regional Partnership Council Final Recommendation

- The Regional Boundary Task Force recommends maintaining the existing regional boundaries which encompass the two population centers of Globe and Payson.

Pima County Regional Partnership Councils Final Recommendation

- The Regional Boundary Task Force recommends consolidating the existing three regions (North, Central and South Pima) into two regions. The existing North and Central Pima regions would become a single North Pima region.

The South Pima region will maintain its current boundaries with a slight modification. The South Pima modification would include the movement of four ZIP codes. ZIP codes 85757 and 85746, in the current Central Pima region, would move to the new South Pima region. ZIP codes 85748 and 85730, in the current South Pima region, would move into the new North Pima region.

Maricopa County and City of Phoenix Regional Partnership Councils Final Recommendation

- The Regional Boundary Task Force recommends the consolidation of the existing five Maricopa regions (Northeast, Northwest, Central, Southeast and Southwest Maricopa) and the three City of Phoenix regions (North, Central and South Phoenix) into a total of six regions – a reduction from the existing eight regions.

Specific recommendations include:

- Maintain the current boundaries of the Northwest Maricopa, Southwest Maricopa and Southeast Maricopa regions.
- Consolidate the existing Northeast and Central Maricopa regions into a new East Maricopa region.
- Consolidate the existing North, Central and South Phoenix regions into two new regions. There is a strong recommendation from current council members that the councils not be named North and South Phoenix. It is recommended that names be considered as part of an implementation process.

Regional Boundary Task Force Process

Public Input

In order to arrive at the final recommendations, data review and discussions were only part of the Task Force's charge. The Task Force frequently utilized tools for public feedback to ensure recommendations were vetted by those directly impacted.

Initially, when the Task Force was crafting potential draft recommendations for full public comment, they surveyed and convened focus groups within all the potentially impacted regions. That feedback was used in conjunction with service delivery and demographic data to draft the five recommendations now sent forward as final.

These draft recommendations were then submitted for public comment, a critical consideration for the Task Force. This included feedback from early childhood stakeholders, regional partnership council members, community partners and families. The Task Force wanted to ensure individuals had ample opportunity to provide feedback and insight regardless of geographic location.

While there were concerns raised during this process – and those concerns were reviewed by the Task Force – overwhelmingly the response was neutral or positive in response to the proposed recommendations.

In order to solicit as broad a response as possible, First Things First posted the entire set of recommendations on the First Things First website. FTF sent initial and follow-up emails to its entire subscriber database of 10,000 individuals requesting feedback using a web-based survey.

Additionally, three public forums were offered to gather additional input. No individuals attended the Maricopa or Pima forums. The forum to discuss the City of Phoenix regions was attended by five individuals. Finally, FTF CEO Rhian Evans Allvin conducted meetings with regional council members in each of the impacted regions.

This extensive public feedback was provided to the Task Force at the May 7, 2013 meeting. After review and discussion of this feedback, the Task Force voted to send forward the final five boundary recommendations to the full FTF Board. Refer to Attachment A for the public comment summary report from this meeting of the Task Force.

Other Considerations

The Regional Boundary Task Force's final recommendations were the result of an eight month process of quantitative and qualitative data review and public engagement. While the five recommendations stand alone and fulfill the Task Force's charge, there were other items for consideration that came out of the public meeting discussions that the Task Force requested be forwarded to the FTF Board as they move forward.

First, there was a discussion about the mobility of families, particularly low income families. This mobility results in families moving across geographic boundaries (particularly in dense urban areas). The Task Force asked that regional councils be responsive to that need while working within the bounds of FTF statutes.

During the consolidation discussion, Task Force members and public input both conveyed an adamant belief that if the State Board moves forward with the Task Force recommendations that rural and isolated communities within densely populated urban regions continue to be represented on the regional councils and that funding plans clearly reflect the diversity of any given region.

The primary issue raised was the need to put continual focus on collaboration. Both public feedback and direct Task Force discussion noted that collaboration among and between regions is going to not only be critical for those regions that are going to be consolidated, but also is key across regions for continued improvement in service delivery. Those who provided feedback as well as the Task Force emphasized the need for the FTF Board to maintain its existing vigilance and engagement with regional councils and to seek out and instigate additional opportunities to ensure collaboration is utilized to improve outcomes for families.

Potential Implementation of Consolidation

Should the Board determine to move forward with the Task Force recommendations, FTF staff have begun discussions about how to ensure a smooth implementation process for consolidation. These recommendations take into account FTF statutory obligations, regional council governance, funding plans and financial allocations, contracts and most importantly, continuity in service delivery for children and families.

This process for State Board consideration is presented as a result of discussions among and between executive staff at First Things First, including FTF's Assistant Attorney General. Below is a proposed general timeline. A more nuanced process will be established once the FTF Board Chair and FTF executive staff have met with the effected councils. Additionally, FTF executive staff will conduct an analysis to determine needs and gaps in staffing to ensure the regional councils can fully carry out their roles and responsibilities. These staffing decisions will be made prior to the close of calendar year 2013.

TIMELINE

- Summer 2013 FTF Board Chair and FTF Executive Staff to meet with Chairs and Vice Chairs of effected Regional Councils.
- Fall 2013 Effected Regional Councils conduct collaborative planning for FY15 funding plans. Funding plans overall should reflect a continuation of State Board approved strategies with similar service delivery boundaries. Regional Councils in consolidated regions jointly consider available carry forward dollars and existing contracts remain intact (subject to performance and standard review process).
- Fall 2013 Regional Needs and Assets Report data be collected and analyzed as planned. Vendors take into account the regional consolidation in their final presentation to regional councils (many councils have chosen the same vendor, so this alignment should not pose a problem).
- January 2014 All regional councils present funding plans to the State Board. Consolidated regional councils present joint funding plans that, aside from performance or mutually agreed on issues, reflect a continuation of each regional council's current contracts and funding priorities.

- Spring 2014 RFGA process is conducted. Minimal RFGA's are released as all regional councils will be in the final year of their three year implementation plan.
- Spring 2014 Statewide regional council nomination process commences. Process is conducted in its typical fashion. For regional councils going through consolidation, regional council members interested in serving on the newly consolidated council submit their application for consideration. Nominations from the community are also solicited.
- July 2014 Statewide, all new regional council members participate in new council orientation.
- Fall 2014 Three year funding cycle planning commences statewide. Newly consolidated regional councils conduct their three year funding planning process in conjunction with all regional councils.

Agenda Item #8

Background: Chair and Vice Chair Elections

1-108 Council Officers and Their Duties (excerpt from the North Phoenix Governance Policy)

At the first regular meeting of the Council following May 1 of each fiscal year beginning in 2008, the Council shall elect a Chairperson and Vice Chairperson from among the appointed members to serve for the ensuing fiscal year beginning July 1, who shall hold office for twelve months and until successors are duly elected.

In the absence of good reason to the contrary, it shall be the Policy of the Council, in nominating members to serve as its Chairperson and Vice Chairperson, to nominate members who have previously served as a member of the executive committee to help ensure greater past experience on the Council.

Notwithstanding the previously stated preference for experience, the Council may nominate any appointed member for its Chairperson and Vice Chairperson. A majority vote of the appointed members of the Council shall be required to elect.

It shall be the duty of the Chairperson to preside over the meetings of the Council, to call meetings as herein provided, to serve as an ex officio member of all committees of the Council, and to perform such other duties as are set forth in these policies or as shall be vested in the Chairperson.

It shall be the duty of the Vice Chairperson to assume the duties of the Chairperson in the absence of the Chairperson. The Vice Chairperson does not automatically succeed the Chairperson. Both the Chairperson and the Vice Chairperson are eligible for reelection.

Adopted July 10, 2008

Nominations will also be taken from the floor.

Action: Council members will vote to elect a Chair and Vice Chair for a one year term beginning July 9, 2013.

Notes: