

2010

Arizona Early Childhood Summit



Ready for School. Set for Life.

Community, Leadership, and Practice

August 30 – 31, 2010

Mesa Marriott Hotel
200 North Centennial Way
Mesa, Arizona 85201



FIRST THINGS FIRST



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2010 ARIZONA EARLY CHILDHOOD SUMMIT

Welcome

On behalf of the First Things First Board, I am delighted to welcome you to the 2010 Arizona Early Childhood Summit.

This year's focus is on developing the Early Childhood System through community, leadership, and practice. The session topics include a variety of opportunities to learn more about community outreach and development, effective governance and leadership, as well as best practices in early childhood development and health. National and local early childhood professionals will share their expertise, including several Regional Council members and grantees that are successfully leading system building efforts in their communities.

A critical component of the Summit is the joint planning sessions with FTF Regional Council and Board members. During these collaborative sessions we will consider the priority recommendations from the Early Childhood Task Force. We will also seek agreement on how FTF moves forward to establish benchmarks and incentives and rewards for progress in reaching outcomes.

I am excited that you have chosen to attend the Summit, and I am confident that you will come away with great benefits from your discussion and interaction with other community leaders from across the state. Together, through commitment, perseverance, and partnership, we are making a dramatic difference in the lives, and the futures, of all of Arizona's children.

Steven W. Lynn

2010 Arizona Early Childhood Summit Program Schedule

MONDAY, AUGUST 30, 2010

7:30 - 8:30	Registration					
8:30 - 9:45	Key Note Address	Ballroom D - G	Leadership to Make a Difference for Arizona Kids			
10:00 - 11:00	Breakout Sessions					
Ballroom A	Ballroom B	Ballroom C	Conference Theatre	Palo Verde I	Palo Verde II	Palo Verde III
Successful Strategies for Tribes	The Three C's: Coordination, Collaboration and Community	First Things First Fiscal Policy and Applying Principles of System Building	Components of an Ideal Comprehensive Professional Development System for Arizona's Early Care and Education Workforce	Calling All Champions	Ethics, Leadership and Public Accountability	Arizona Progress and a National Perspective in Home Visiting
11:00 - 11:15	Break					
11:15 - 12:15	Breakout Sessions					
Ballroom A	Ballroom B	Ballroom C	Conference Theatre	Palo Verde I	Palo Verde III	Palo Verde II
Community Governance Model in Tribal Communities	Data Driven Strategic Planning	Evidence-Based Practice	From Passion to Strategies to Making a Difference for Children	Calling All Champions	Supporting Children with Special Health or Development Needs	Early Care and Education Consultation Models
12:15 - 12:30	Break					
12:30 - 2:00	Lunch & Moderated Panel:	Ballroom D - G	Community Outreach Panel: Effectively Reaching Our Target Audiences			
2:15 - 5:00	Joint Planning Session	Ballroom D - G				
5:00 - 6:00	Break					
6:00 - 8:00	Recognition Dinner and Wall of Fame	Ballroom D - G & Foyer				

2010 Arizona Early Childhood Summit Program Schedule

TUESDAY, AUGUST 31, 2010

7:30 - 8:30	Registration	Ballroom Foyer				
8:30 - 9:45	Board Meeting	Star Light				
8:30 - 9:45	Breakout Sessions					
Ballroom A	Ballroom B	Ballroom C	Conference Theatre	Palo Verde I	Palo Verde II	Palo Verde III
Issues Affecting Rural Communities	First Things First Tribal Agreements	Evidence-Based Practice	Shared Understanding - Shared Accountability	Calling All Champions	Quality First Rating	Promoting Young Children's Oral Health
9:45 - 10:00	Break					
10:00 - 11:15	Breakout Sessions					
Ballroom A	Ballroom B	Ballroom C	Conference Theatre	Palo Verde I	Palo Verde III	Palo Verde II
Engaging Families Within a Culturally Competent Framework	Philosophy of Branding	Healthy Weight, Healthy Futures	Building Community Capacity for Sustainable Impact	Calling All Champions	Quality First Rating	Bringing It All Together: Quality, Access, and Affordability—A Comprehensive Early Care and Education System
11:15 - 11:30	Break					
11:30 - 12:45	Networking Lunch	Ballroom D - G				
12:45 - 1:00	Break					
1:00 - 3:00	Joint Planning Session	Ballroom D - G				



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**2010 ARIZONA EARLY CHILDHOOD SUMMIT
PROGRAM SCHEDULE**

Monday, August 30, 2010

7:30 – 8:30 **Registration** *South Ballroom Foyer*

8:30 – 9:45 **General Session** *Ballroom D - G*

Opening Remarks

Rhian Evans Allvin, Executive Director, First Things First

Keynote Address

Leadership to Make a Difference for Arizona Kids

All Arizonans want to see our kids succeed in school and life, and First Things First has a leadership role in partnering with families and communities to make that happen. As a national expert in the development of state early childhood systems and former President of Smart Start, Karen Ponder will share her message about how to make a difference in the lives of children.

Presented by:

Karen W. Ponder, President, Ponder Early Childhood Consulting

9:45 - 10:00 **Break**

10:00 –11:00 **Breakout Sessions**

Breakout Session 1

Palo Verde I

Calling All Champions

Community outreach is a critical component in helping First Things First increase public awareness of the importance of early childhood. This session covers the fundamentals of community outreach, including the tools developed by FTF to make outreach easy, fun and effective. Learn how to leverage your personal and professional networks to make those around you champions for Arizona's youngest kids! (*Session lasts two hours and fifteen minutes*)

Presented by:

Lori McClung, President, Advocacy & Communication Solutions (ACS)



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Breakout Session 2

Ballroom B

The Three C's: Coordination, Collaboration and Community

Coordination and collaboration are essential elements of system building. When organizations work together they often find they deliver services to children and families in new, more effective and efficient ways. Services are often easier to access and are implemented in a manner that is more responsive to the needs of the families. Two successful examples of coordination and collaboration approaches in First Things First regions are presented in this session.

Presented by:

Jill Morgan, Early Education Manager, United Way of Tucson and Southern Arizona
The Honorable Richard Weiss, Presiding Judge, Mohave County Superior Court

Breakout Session 3

Ballroom A

Successful Strategies for Tribes

The panel will highlight the planning and implementation of successful innovative and culturally appropriate early childhood development and health strategies in Tribal communities.

Moderated by:

Kim Russell, Human Services Coordinator, Inter-Tribal Council of Arizona

Panel Members:

Vikki Shirley, First Lady, Navajo Nation, Navajo Nation Regional Partnership Council
Hector Youtsey, General Manager, Radio Station KPYT-LP on the Pascua Yaqui Indian Reservation, Pascua Yaqui Tribe Regional Partnership Council
Claude S. Endfield, Program Chair, Early Childhood Development, Northland Pioneer College, Navajo Apache Regional Partnership Council
Mona Lisa Eleando, Program Coordinator, Apache Families First, Northland Pioneer College



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Breakout Session 4

Conference Theatre

Ethics, Leadership and Public Accountability: Fundamental Elements for Serving Children on a First Things First Regional Partnership Council

Service on a board requires commitment and team work. Most importantly, if serving the public, it requires ethical behavior that engenders the public's trust, for it is that trust that will allow the board to do what is in the best interest of Arizona's children and families. This session will focus on what constitutes ethical conduct on a board, including state conflict of interest and other public accountability laws and some ethical guideposts to follow in your board service.

Presented by:

Chris Thomas, General Council and Director of Legal Services, Arizona School Boards Association (ASBA)

Breakout Session 5

Ballroom C

First Things First Fiscal Policy and Applying Principles of System Building

How does the decline of tobacco tax as a revenue source impact sustainability and early childhood system building? Presenters will engage participants in discussion on the fiscal and program policy implications for regional planning and multi-year planning.

Presented by:

Josh Allen, Deputy Director of Operations, First Things First

Karen Woodhouse, Deputy Director of Early Childhood Programs, First Things First

Breakout Session 6

Palo Verde II

Arizona's Progress and a National Perspective in Home Visitation

A national perspective on home visitation, what's happening in other states, federal legislation and Arizona's progress. The moderator will provide an overview of the work that The PEW Center on the States is engaged in and panel members will speak to the statewide activities around Arizona's system for home visitation.

Moderated by:

Nicole Barcliff, Senior Associate, Government Relations, The Pew Center on the States

Panel Members:

Rebecca Ruffner, Executive Director, Prevent Child Abuse Arizona, Yavapai Regional Partnership Council Member

Mary Ellen Cunningham, Chief, Office of Children's Health, Arizona Department of Health Services



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Breakout Session 7

Palo Verde III

Components of an Ideal Comprehensive Professional Development System for Arizona's Early Care and Education Workforce

Using the work of the National Child Care Information Center (NCCIC) as a foundation, this session will explore a research based framework that defines a comprehensive early care and education workforce professional development system. This interconnected framework addresses the five critical system elements of: core knowledge; qualifications, credentials and pathways; quality assurance; access and outreach; and funding. The session will highlight, as an example, how one program in the Pima area is addressing the elements in this framework.

Presented by:

Karen J. Ortiz, Vice President and Program Director, Early Childhood Education - Arizona & Florida, Helios Education Foundation

Mary Kramer Reinwasser, Arizona Head Start Training and Technical Assistance Manager, STG International

Naomi Karp, Director, Early Childhood Professional Development, United Way of Tucson and Southern Arizona, North Pima Regional Partnership Council

11:00 – 11:15 **Break**

11:15 – 12:15 **Breakout Sessions**

Breakout Session 1

Palo Verde I

Calling All Champions – continuation (2-hour session)

Presented by:

Lori McClung, President, Advocacy & Communication Solutions (ACS)

Breakout Session 2

Ballroom B

Data Driven Strategic Planning

How can needs and assets be used to develop funding plans? What is the best way to integrate information from First Things First quarterly reports and needs and assets? Hear about methods and tips for recognizing trends, identifying gaps, and bringing strategies to scale.

Presented by:

Dr. Amy Kemp, Assistant Director, Program Evaluation, First Things First



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Breakout Session 3

Ballroom A

Community Governance Model in Tribal Communities

Panelists will discuss the challenges and opportunities presented by the First Things First community governance model in Tribal communities. The dialogue will highlight ways in which Tribal Regional Partnership Councils can partner with Tribal Governments in a manner that honors Tribal sovereignty and culture.

Moderated by:

Beverly Russell, Tribal Liaison, First Things First

Panel Members:

The Honorable Louis Manuel, Jr., Chairman, Ak-Chin Indian Community, Pinal Regional Partnership Council

The Honorable David Reede, Vice Chairman, San Carlos Apache Tribe, San Carlos Apache Regional Partnership Council

The Honorable Candida Hunter, Tribal Council Member, Hualapai Tribe, Hualapai Tribe Regional Partnership Council

Breakout Session 4

Conference Theatre

From Passion to Strategies to Making a Difference for Children: A Philanthropy Perspective

Learn how one of the most successful philanthropic organizations, the Virginia G. Piper Charitable Trust, has been able to translate their broad objectives and history of philanthropic giving to an overall grant-making strategy, how they hold their grantees and themselves accountable for outcomes, and how their decisions are similar or different from those made by First Things First Regional Councils.

Presented by:

Marilee L. Dal Pra, Program Director, Virginia G. Piper Charitable Trust



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Breakout Session 5

Palo Verde III

Supporting Children with Special Health or Development Needs

A panel session to discuss how some regions are meeting the needs of children with special needs through family support, early care and education, and the programs to strengthen the early childhood workforce.

Moderated by:

Kristina Blackledge, Founder of AZ Parent Advocate and Special Education Consultant

Panel Members:

Shine Burnette, Licensed SLP Contractor for the White Mountain Apache Tribe, White Mountain Apache Tribe Regional Partnership Council

Patricia Tarango, Bureau Chief, Bureau of Health Systems Development, Arizona Department of Health Services

Breakout Session 6

Ballroom C

Evidence-based Practice

Evidence-based practice is the preferred characteristic for many early childhood programs. The meaning of the term evidence-based, how it relates to program evaluation and research, and ways to evaluate evidence-based programs are discussed in this session.

Presented by:

Dr. Wayne D. Parker, Director of Research and Evaluation, Virginia G. Piper Charitable Trust.

Breakout Session 7

Palo Verde II

Early Care and Education Consultation Models

Supporting quality in early care and education through child care health consultation and mental health consultation. An overview of Arizona's two consultation models in First Things First regions.

Presented by:

Kathi Ford, Child Care Health Consultation Systems Coordinator, Pima County Health Department

Dr. Alison Steier, Clinical Director, Southwest Human Development

12:15 – 12:30 **Break**



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- 12:30 – 2:00 **Luncheon**
Moderated Panel *Ballroom D - G*
Effectively Reaching Our Target Audiences
The goal of First Things First’s community outreach is to ensure that all Arizonans recognize the importance of early childhood and are actively engaged in efforts to support their community’s youngest kids. Panel members representing various audiences will offer tips for effectively engaging their constituencies. The session will conclude with an audience Q & A with the panel members.
- Moderated by:
Steven W. Lynn, Chair, First Things First Board
- Panel Members:
Dr. Ron Marx, Dean, College of Education, University of Arizona
The Honorable Louis Manuel, Jr., Chairman, Ak-Chin Indian Community, Pinal Regional Partnership Council
Reverend David Wade, Senior Pastor, Mt. Calvary Baptist Church, Southeast Maricopa Regional Partnership Council
Alisa Burroughs, Early Reading First Project Director and Director of Special Services, Bullhead City Elementary School District, La Paz Mohave Regional Partnership Council
Fran Driver, Public Health Nurse, Pima County Health Department, South Pima Regional Partnership Council
- 2:00 – 2:15 **Break**
- 2:15 - 5:00 **Joint Planning Session** *Ballroom D - G*
Important opportunity for First Things First Board and Regional Council members to engage in discussion and provide feedback and recommendations on the Arizona Early Childhood Task Force priorities and how First Things First should be accountable for achieving outcomes for Arizona’s kids. (Part One)
- Presented by:
Nadine Mathis Basha, Early Childhood Task Force Chair, First Things First Board
Rhian Evans Allvin, Executive Director, First Things First
Karen W. Ponder, President, Ponder Early Childhood Consulting
B.J. Tatro, President, B.J. Tatro Consulting
- 5:00 – 6:00 **Break**
- 6:00 – 8:00 **Recognition Dinner and Wall of Fame** *Ballroom D – G & Foyer*



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**2010 ARIZONA EARLY CHILDHOOD SUMMIT
PROGRAM SCHEDULE**

Tuesday, August 31, 2010

7:30 – 8:30 **Registration** *Ballroom Foyer*

8:30 – 9:45 **Board Meeting** *Star Light*

8:30 – 9:45 **Breakout Sessions**

Breakout Session 1 *Palo Verde I*

Calling All Champions

Community outreach is a critical component in helping First Things First increase public awareness of the importance of early childhood. This session covers the fundamentals of community outreach, including the tools developed by FTF to make outreach easy, fun and effective. Learn how to leverage your personal and professional networks to make those around you champions for Arizona's youngest kids! *(Session lasts two hours and forty-five minutes)*

Presented by:

Lori McClung, President, Advocacy & Communication Solutions (ACS)

Breakout Session 2 *Ballroom B*

First Things First Tribal Agreements

A Tribal grant agreement, also referred to as a government to government agreement, is a non-competitive process required when an entity enters into a contract with a Tribe to provide services to the community. This session will provide an overview of the First Things First Tribal agreement process for the provision of services.

Presented by:

Sheila Hoppe, Grants & Contract Manager, First Things First

Todd Mason, Financial Compliance & Monitoring Manager, First Things First



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Breakout Session 3

Ballroom A

Issues Affecting Rural Communities

From building capacity to increasing access to services in programs across large geographic areas, hear from various leaders across rural Arizona on how to build effective early childhood programs in rural communities.

Moderated by:

Cindi Alva, Program Director, Child and Family Resources, Inc., Graham/Greenlee Regional Partnership Council

Panel Members:

Dr. Jonathan Lee-Melk, Pediatrician, Chiricahua Community Health Centers, Inc.

Dr. Peggy Federici, Professor, Mohave Community College

Anthony Bruno, Government Resources Manager, Community Food Bank, Inc., South Pima Regional Partnership Council

Shanna Tautolo, Grants and Contracts Officer, Pascua Yaqui Tribe, Pascua Yaqui Tribe Regional Partnership Council

Cynthia Matus Morriss, Board Member, Patagonia Elementary School

Irene Garza, Coordinator, Reach Out and Read Yuma County, Yuma Regional Partnership Council

Breakout Session 4

Conference Theatre

Shared Understanding – Shared Accountability: Tips for Being an Effective Team Member

For any team to be successful, individual team members need to have clear, shared expectations, the willingness to work together with shared accountability while working within an environment of trust. This session will provide tips on how regional council members can create a trusting working relationship and assist First Things First to achieve their vision.

Presented by:

John Gordon, Director of Leadership Development, Arizona School Boards Association

Karen Beckvar, Leadership Development Specialist, Arizona School Boards Association

Breakout Session 5

Ballroom C

Evidence-based Practice: What is it and What Does It Mean to Early Childhood Development and Health

Evidence-based practice is the preferred characteristic for many early childhood programs. The meaning of the term evidence-based, how it relates to program evaluation and research, and ways to evaluate evidence-based programs are discussed in this session.

Presented by:

Dr. Judy Krysik, Associate Professor, Arizona State University



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Breakout Session 6

Palo Verde II

Quality First Rating

Arizona's Quality Improvement and Rating System: Understanding what quality early care and education looks like and how it is determined are important factors in designing any quality rating system. This session follows the process of developing Quality First, Arizona's system for rating the quality of early care and education across the state. Quality First will be compared to other states' programs across the country that are implementing similar initiatives and will describe the next steps in moving toward a rating process.

Presented by:

Allison Landy, Senior Policy Specialist, First Things First

Breakout Session 7

Palo Verde III

Promoting Young Children's Oral Health: Innovations and Opportunities

Community and public health based models, teledentistry, professional development and parent education are strategies that can support young children's oral health. This panel of Arizona oral health leaders will provide an overview of current and promising practices in supporting and maintaining oral health.

Presented by:

Kathleen Dowler, Director, Community Integration for Catholic Healthcare West (CHW) at Chandler Regional and Mercy Gilbert Medical Centers

Ginger Fronchek, Executive Director, Arizona Dental Foundation

Julia Wacloff, Chief, Office of Oral Health, Arizona Department of Health Services

Megan Miks, Manager, CHW Oral Health Program, Chandler Regional Medical Center

9:45 – 10:00 **Break**

10:00 – 11:15 **Breakout Sessions**

Breakout Session 1

Ballroom D - G

Calling All Champions - continuation (2-hour session)

Presented by:

Lori McClung, President, Advocacy & Communication Solutions (ACS)



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Breakout Session 2

Ballroom B

Philosophy of Branding

The ultimate moment of truth for all brands is the constituent experience – their perception of FTF is our reality. This interactive, engaging presentation includes the different aspects of a brand, how First Things First developed its brand, and how your help in reinforcing a strong FTF brand helps fulfill Arizona’s commitment to our youngest kids.

Presented by:

Tiffany Erickson, Assistant Communications Director, First Things First

Breakout Session 3

Ballroom A

Engaging Families Within a Culturally Competent Framework

A panel of early childhood experts and service providers will discuss how to find and serve the children who fall through the gaps in service delivery with a special emphasis on tribal, immigrant, ethnic minority and working poor rural families.

Moderated by:

Tracey Craig, Phoenix/Yavapai Regional Manager, First Things First

Panel Members:

Noreen Sakiestewa, Director of Education, Hopi Tribe, Coconino Regional Partnership Council

Suzanne Schunk, Director, Family Support Services, Southwest Human Development
Sarah Ocampo-Schlesinger, Program Coordinator, Injury Prevention Program and AZ Kith and Kin Project, Association for Supportive Child Care

Allen Gjersvig, Executive Director, Keogh Health Connection

Dr. Eva Marie Shivers, Director, Institute for Child Development Research & Social Change, Indigo Cultural Center, Inc., South Phoenix Regional Partnership Council

Breakout Session 4

Conference Theatre

Building Community Capacity for Sustainable Impact

An overview of nonprofit capacity building and the role of grant-making in fostering long-term capacity in nonprofits. Ideas for re-thinking capacity at the community level and promoting a conversation between funders and nonprofits about building long-term, sustainable systems to achieve meaningful community outcomes.

Presented by:

Patrick McWhortor, President & CEO, Alliance of Arizona Nonprofits



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**2010 ARIZONA EARLY CHILDHOOD SUMMIT
PROGRAM SCHEDULE**

Breakout Session 5

Ballroom C

Quality First Rating

Arizona's Quality Improvement and Rating System: Understanding what quality early care and education looks like and how it is determined are important factors in designing any quality rating system. This session follows the process of developing Quality First, Arizona's system for rating the quality of early care and education across the state. Quality First will be compared to other states' programs across the country that are implementing similar initiatives and will describe the next steps in moving toward a rating process.

Presented by:

Allison Landy, Senior Policy Specialist, First Things First

Breakout Session 6

Palo Verde III

Healthy Weight, Healthy Futures

Research on the epidemic of childhood obesity documents the need for effective intervention in early childhood settings. Presenters will provide the most recent information on childhood obesity and the strategies currently underway to improve nutrition and promote activity for young children.

Presented by:

Adrienne Z. Udarbe, Community Programs Manager, Bureau of Nutrition and Physical Activity, Arizona Department of Health Services

Diane Hiratsuka, Registered Dietitian and Child Care Health Consultant, Pima County Health Department

Breakout Session 7

Palo Verde II

Bringing It All Together: Quality, Access, and Affordability—A Comprehensive Early Care and Education System

Improving early learning experiences for children is challenging in difficult economic times, but the vision for a comprehensive early care and education system recognizes quality, access and affordability as essentially linked elements in one system, rather than developed and implemented in isolation. Participants will discuss the perception and practice shift that is necessary to realize a coordinated, adequately financed, multi-program service delivery system that is well-aligned with the K-12 educational system.

Presented by:

Karen W. Ponder, President, Ponder Early Childhood Consulting

Michelle Katona, Assistant Director, Regional Partnership Councils, First Things First

Sandy Foreman, Assistant Director, Policy and Research, First Things First

11:15 – 11:30 **Break**



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11:30 – 12:45 **Networking Lunch** *Ballroom D – G*

12:45 – 1:00 **Break**

1:00 – 3:00 **Joint Planning Session** *Ballroom D - G*

Important opportunity for First Things First Board and Regional Council members to engage in discussion and provide feedback and recommendations on the Arizona Early Childhood Task Force priorities and how First Things First should be accountable for achieving outcomes for Arizona's kids. (Part Two)

Presented by:

Nadine Mathis Basha, Task Force Chair, First Things First Board Member

Rhian Evans Allvin, Executive Director, First Things First

Karen W. Ponder, President, Ponder Early Childhood Consulting

B.J. Tatro, President, B.J. Tatro Consulting

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